

## **“AB KI BAAR TRUMP SARKAR” – THE PHENOMENA**

### **Much awaited book reveals inside story on how One Man Flipped the Hindu-American vote to put Trump in The White House**

**Chicago, IL May 15, 2017:** In an interview with Raheem Kassam of Breitbart News, Shalabh Kumar shared the glimpse of the upcoming book “Ab Ki Baar Trump Sarkar” which translates to “This time Trump’s Government” from Hindi. “Hindus In the 2012 presidential political cycle, 16% of Hindu-Americans supported Republican nominee Mitt Romney. As a result of this historical and very well-orchestrated campaign with over 1.2 Billion views, 2016 saw a huge reversal: 65 percent of these same Hindu-American voters supported Donald Trump. No other ethnic group switched so dramatically, and those votes in key battleground states provided the margin of victory for Trump” said Mr. Kumar. He shared instances of how he worked with no sleep for many nights resulting in damaging his eyes.

Authored by James Kahrs, “Ab Ki Baar Trump Sarkar” is a story about one of the most stunning political achievements in modern American history. For generations, the Hindu-American vote was fiercely loyal to the Democratic Party. However, in 2016, a determined non-political inventor, engineer, and businessman launched an audacious and improbable campaign to reverse that trend—and it worked. Because of the demographic distribution of this vibrant community, the newly minted Hindu Republican votes delivered Donald Trump victories in key battleground states, putting him into the White House. This is the story of that effort and the man who crafted and implemented one of the greatest political turnarounds in modern American history.

The book also provides an insight into the mind of a man who is determined to make US and India great trading partners creating millions of jobs in both countries, and in the process become strongest allies and make the SAARC (South Asia) region more stable and secure.

The prologue of this book is written by Speaker Newt Gingrich while it has references from Senate Majority Leader Mitch McConnell, White House Chief of Staff Reince Priebus, US Senator Ron Johnson, US Senator Rob Portman and many others.

James Kahrs is a well-known Republican campaign strategist and manager. This book is the result of Kahrs talking to tens of Hindu Americans from all walks of life who were part of this campaign. Mr. Kahrs is a close associate of Mr. Sebastian Gorka, Deputy NSA of USA. The Book is published by Mill City Press, affiliated with Gingrich family. More information on book release will be available at <https://iammanasvi.com>.

Shalabh Kumar is an industrialist, philanthropist, and a fearless leader. He is the Founder and Chairman of Republican Hindu Coalition and had played a major role in Trump’s victory in battleground states. This claim has been verified by the scientific polls conducted by Zee News, one of the largest media entities serving the U.S. and Indian community.

Modeled after the highly successful Republican Jewish Coalition, the Republican Hindu Coalition (“RHC”) was founded in 2015 to be the unique bridge between the Hindu-American community and Republican policymakers and leaders. Hindu Americans in the United States come from many countries, principally India but also include Hindus from Nepal, Sri Lanka, Caribbean, Indonesia, Bangladesh, New Zealand, Australia, Africa and various parts of Europe. More information about RHC is available on its website <http://rhcusa.org> or Contact: Krishna Bansal Email: [krishna.bansal@rhc-usa.org](mailto:krishna.bansal@rhc-usa.org)

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