

Anika Sadarangani



Anika was born in India but brings with her an impressive global and diverse perspective.

An all-rounder during her childhood, Anika was an ace student throughout her schooling years ranking no. 1 in her class every year and was also a National Level Roller Skater and a state level Tennis Player. She also avidly pursued arts through singing, elocution, writing and painting during her growing up years.

After 12 years of schooling in Mumbai, she moved to United Kingdom to pursue her further education. She graduated with an Honors degree in Bachelor of Engineering in Electronics & Telecommunications from the University of Nottingham. She further did Summer Schooling at London School of Economics and subsequently, she was one of the youngest students to complete her Masters in Financial Economics from the University of Oxford.

She then worked as an Investment Banker with Deutsche Bank for 5 years in London & Mumbai doing Mergers & Acquisitions and Equity Structuring.

When she returned to Mumbai she started her own Brand Consultancy & Branding Agency as well as a tech startup FindADentist.co.in. She went back to New York to study Digital Marketing at NYU. Her agency now looks at Branding & Marketing for key startups & corporates.

Her dynamic and compelling background allow for her international school of thought and a global perspective. With over 5 years of Investment Banking experience in London & Mumbai and consulting across diverse industries, she extends a structured process and strategic mindset to RHC. With a natural flair for creativity, Anika is a also artist by passion and translates her aesthetic sensibilities to the other expressive and imaginative aspects of branding, marketing and advertising for RHC